Thursday 19th » 9.00-10.45

Panels

1. In the Time-Lapse Time: Memories, Everyday Life, Sublime
   Chair: Carmelo Marabello
   » Università degli Studi di Messina
   Carmelo Marabello
   » Università degli Studi di Messina
   Living at the Time of Time-Lapse: the Digital Folk Revival of the Sublime
   Martina Panelli
   » Università degli Studi di Udine
   Federica Villa
   » Università degli Studi di Pavia
   Everyday. Time-Lapse, Self Portrait and Address Mood
   Alice Cati
   » Università Cattolica del Sacro Cuore
   Atacama Starry Skies. The Creation of Reality Through Cosmic Memory and Time-Lapse

2. Participate in Doing Creativity! Do-it-Yourself Media Cultures Now and Then
   Chair: Wanda Strauven
   » Universiteit van Amsterdam
   Kristina Kesseler
   » Universität zu Köln
   From ‘Do-it-Yourself’ to Digital Prosumption: Interactive Added Value 2.0
   Stefan Udelhofen
   » Universität zu Köln
   Media Histories on the Fringe: Places of Vernacular Creativity and Participatory Media Cultures in the 1990s
   Pablo Abend, Benjamin Beil
   » Universität zu Köln
   Modding and Editor-Games. Participative Practices of Mediatized Worlds

3. Cinema Experience and Audiences in the Early Years of Cinema in Turkey
   Chair: Nezih Erdoğan
   » Istanbul Sehir University
   Nezih Erdoğan
   » Istanbul Sehir University
   Importing Films and Experience: Translating Aesthetic Experience in the Early Years of Cinema in Turkey
   Özge Özyılmaz
   » Nigde University
   Cinema, Youth and Love in the Early Republican Period of Turkey
   Dilek Kaya
   » Yaşar University
   Cinema in Multiethnic Izmir (Smyrna) in the Early Twentieth Century

   Chair: Jaap Verheul
   » New York University
   Sofia Sampaio
   » Instituto Universitário de Lisboa
   Innovation and Modernism in the Portuguese Tourist Film Between the Late 1950s and the Early 1970s
   Erik Persson
   » Göteborgs Universitet
   From Events to Creativity? Marketing Films for Gothenburg 1990-2010
   Jan Hanzlík
   » Vysoká Škola Ekonomická v Praze
   Film Tourism in the Czech Republic and Germany: the Case of Three Wishes for Cinderella (1973)
   Miren Manias-Muñoz
   » Universidad del País Vasco- Euskal Herriko Unibertsitatea
   From Creative Industries to Film Policies: the Basque Experience

5. Rethinking the Aesthetics of Intermediality in Contemporary Central and East European Cinema
   Chair: Andrea Virginás
   » Universitatea Sapientia
   Judit Pieländer
   » Universitatea Sapientia
   Rethinking the Moving Image in Jan Švankmajer’s Surviving Life (Theory and Practice) and György Pálfi’s Final Cut – Ladies and Gentlemen
   Katalin Sándor
   » Universitatea Babeș-Bolyai
   Heterotopias of ‘and’ ‘Living Images’ in Bibliothèque Pascal
   Hajnal Király
   » Universidade de Lisboa
   In the Mirror: Isolated (Painterly) Images as Anamorphoses in Contemporary Hungarian Films
   Ágnes Pethő
   » Universitatea Sapientia
   Rethinking the Notion of the ‘Photo-Filmic’ in Contemporary/Post-Media Cinema

6. Creative Perspectives. Biology, Mathematics, Uncertainty
   Chair: Patricia Pisters
   » Universiteit van Amsterdam
   Francesca Antonacci
   » Università degli Studi Milano-Bicocca
   Ludic Imagination: the Power of Transformation
   Marta Heberle
   » Uniwersytet im. Adama Mickiewicza w Poznaniu
   Living Artworks: Introducing Creativity Into Biology
   Kathrin Rothemund
   » Universität Bayreuth
   The Creativity of Vagueness: Deciphering Blurring Images
   Robert B. Lisek
   » Institute for Research in Science and Art
   Brain and Random Processes
Panels

**Thursday 19th » 9.00-10.45**

**7** Film Exhibition in Multipurpose Venues: Ideological Forces, Commercial Dynamics and Patterns of Sociability

Chair: Philippe Meers  
» Universiteit Antwerpen

Ian Goode  
» University of Glasgow
*The Coercive Exhibition Spaces of Non-Theatrical Cinema in Post-War Rural Scotland and China*

Åsa Jernudd  
» Örebro Universitet
*Cinema at the Service of Civil Society: Film Exhibition in Multipurpose Venues in Sweden*

André van der Velden, Thunnis van Oort  
» Universiteit Utrecht
*Towards a Typology of Film Exhibition in Multipurpose Venues: the Dutch*

Judith Thissen  
» Universiteit Utrecht
*Cinema Culture Outside the Mainstream Commercial Circuits: Whose Public Sphere?*

**8** Promotional Creativity Across Media

Chair: Anna Sfardini  
» Università Cattolica del Sacro Cuore

Stephanie Janes  
» Royal Holloway, University of London  
*Promises and Limitations of Creativity in Promotional Alternate Reality Games*

Gloria Dagnino  
» Università della Svizzera Italiana  
*Product Placement in Italian Movies: the Creative Perspective*

Eleonora Benecchi  
» Università della Svizzera Italiana  
*Creatively Producing the Veronica Mars Movie*

**9** Degrees of Interaction: Desire/Performativity/Politics

Chair: Veronica Pravadelli  
» Università degli Studi Roma Tre

Lorenzo Marmo  
» Università degli Studi Roma Tre  
*Longing and Laughing: the Uses of GIFs and Vines in Contemporary Mediascape*

Rossana Domizi  
» Università degli Studi Roma Tre  
*Creativity in/on the City: Media Building and Urban Screen*

Giuseppe Gatti  
» Università degli Studi Roma Tre  
*The Wu Ming’s Joint: a ‘Spreadable’ Model for a Transmedia Militancy*

**10** Conquering the Invention. Producing Art, Self and Future

Chair: Victoria Duckett  
» Deakin University

Kevin Johnson  
» Lawrence University  
*Invention, Utopia, and National Socialism: German Sci-Fi Cinema and Other Creations of the Nazi Era*

Radomír D. Kokeš  
» Masarykova Univerzita  
*Narrative Structures and Creative Choices in Czech Silent Cinema: a Case for Comparative Analysis*

Vito Adriaensens  
» Universiteit Antwerpen / Hogeschool Gent / Københavns Universitet  
*A Hard Sell? How European Companies put the ‘Kunst’ Back in ‘Kunstfilm’*

Elena Mosconi  
» Università degli Studi di Pavia  
*A Creative Performance of the Self. Mimy Aylmer’s Artistic and Private Life*

**11** Fan Studies Workgroup Meeting